



Parade of Homes Entry Form

March 19-28, 2021

Welcome to Treasure Coast Builders Association's 2021 Parade of Homes.

The Parade of Homes is an annual event designed to promote our local builders and their product. This is a scattered site parade, and you may enter any model home or unoccupied spec home, located in Martin, St. Lucie, Okeechobee or Indian River County.

Extensive promotion and advertising is used to help you, the builder, drive traffic to your models.

A Few Highlights:

- Professional Photography for Each Model
- Awards Judging Day on Saturday, March 20, 2021
- Drone Aerial Exterior photo's
- Parade of Homes Website, stays up all year!
- Virtual Matterport Tour

All this is included in your entry fee:

- ◆ The entry fee for TCBA members is \$2,500 for the first model, \$2,100 for 2nd model, or \$1,900 for each additional model. Non members fees includes membership are \$3,000 for the first model, \$2,600 for 2nd model, or \$2,400 for each additional model. Entries and fees are due by January 22, 2021. Late entries will not be accepted.
- ◆ Judging will be held on Saturday, March 20, 2021 between 9am and 5 pm.
- ◆ Realtor Day will be Thursday, March 25, 2021. Models on the route are requested to provide refreshments and a door prize. If you would like to participate in Realtor Day. Initial Here _____
- ◆ Each Parade entry must be open and manned by the builder or his representative during your designated Parade hours. We strongly urge the Builder to be present on 3/20 during the judging of the models to answer any construction related questions asked by the judges.
- ◆ Uniform signs for each model will be provided by the Treasure Coast Builders Association. The Parade of Homes model sign should be placed directly in front of the model for easy identification.
- ◆ Newly constructed models must be completed two days prior to the opening of the Parade. Models are not required to be decorated or furnished. Judging criteria pertain to models only, not furnishings.
- ◆ All entrants acknowledge that the awards given by the Treasure Coast Builders Association 2021 Parade of Homes is not an endorsement of the entrant or any of its homes, buildings, projects, products or services, and the entrant agrees to include the following statement in any promotional materials referencing the awards and any contracts involving award winning projects.
- ◆ Neither the Treasure Coast Builders Association, its officers, or directors endorses, guarantees, or warrants _____ (*identify particular project, plan, home or building*), for which _____ (*company name*) received the _____ award.
(Add the following in purchase or lease documents)

Purchasers (or lessees) agree that they are not relying on any understandings, representations or endorsements that are not contained in the contract. The undersigned does hereby release, and hold harmless, the Treasure Coast Builders Association (TCBA), its officers and directors from any and all liability by reason of any damages, loss, expense or injury occurring in connection with this property. The entrant agrees that neither the TCBA, its officers or directors shall be liable for any loss or casualty incurred or caused by the entrant's work. The entrant shall hold the TCBA, its officers and directors harmless from any and all liability, cost, damages, including attorney's fees, from any claims or caused of action arising directly or indirectly in connection with this awards program, including, but not limited to, claims by any purchasers or lessors.

License. Notwithstanding any other provision of this agreement, builder hereby grants TCBA a non-exclusive, royalty-free, sub-licensable right and license to use all home details, photos, descriptions, drawings, blueprints, advertisements, etc. provided to TCBA by builder (collectively, the "Materials") for reproduction, publication, and other use by the TCBA and authorized third parties for the promotion and operation of the Treasure Coast Parade of Homes before, during and after the event.

Indemnification. Builder hereby represents and warrants that Builder is the owner or licensee of the Materials and that Builder has the right and/or license to provide the Materials to TCBA for use before, during and after the event as set forth herein. Further, notwithstanding any other provision of this agreement, Builder hereby agrees to hold harmless and indemnify TCBA from any and all third party claims, demands, fees, and costs (including reasonable attorney fees) associated with the use of the Materials used by TCBA in relation to the event.

Any variance from these Rules and Regulations must be approved by the Parade Executive Committee.

Signature: _____

Date: _____

Please complete and fax (772-461-4054) or email to membership@treasurecoastba.com by the January 22, 2021 entry deadline.

Builder Name: _____ Company Name: _____

License #: _____ Telephone #: _____

Address: _____

Model Name/Address: _____

Model Telephone Number: _____

Name of Subdivision: _____ Latitude: _____ Longitude: _____

Single Family **Multi Family** **Condominium**

Base Price of Home only \$ _____ + Upgrades in Model \$ _____ (Please Do Not Include Decorative Cost ex: Furniture)

Lot Price: \$ _____ + Pool Price: \$ _____ = Total Sales Price \$ _____

Model Hours: _____

Nominate 2 Subcontractors for a Craftsman of Excellence Award (Two Entries Per Model)

Company _____

Contact _____

Telephone _____

Email _____

Product _____

Company _____

Contact _____

Telephone _____

Email _____

Product _____